

# Eisenhower West Small Area Plan Steering Committee

29 April 2014



# Meeting Agenda

- Meet-and-Greet
- Highlights from Steering Committee Meeting #1
- Elect Steering Committee Vice Chair
- Discuss Small Area Plan Boundary
- Present Online Survey #1 Results
- Review Draft Combined Work Program



# Steering Committee Meeting #1

- Orientation
- Civic Engagement Principles and Framework
- Role and Mission of the Steering Committee
- Work Program
- Summary Scopes
- Study Area Boundary
- Draft Online Poll
- Tentative Meeting Schedule

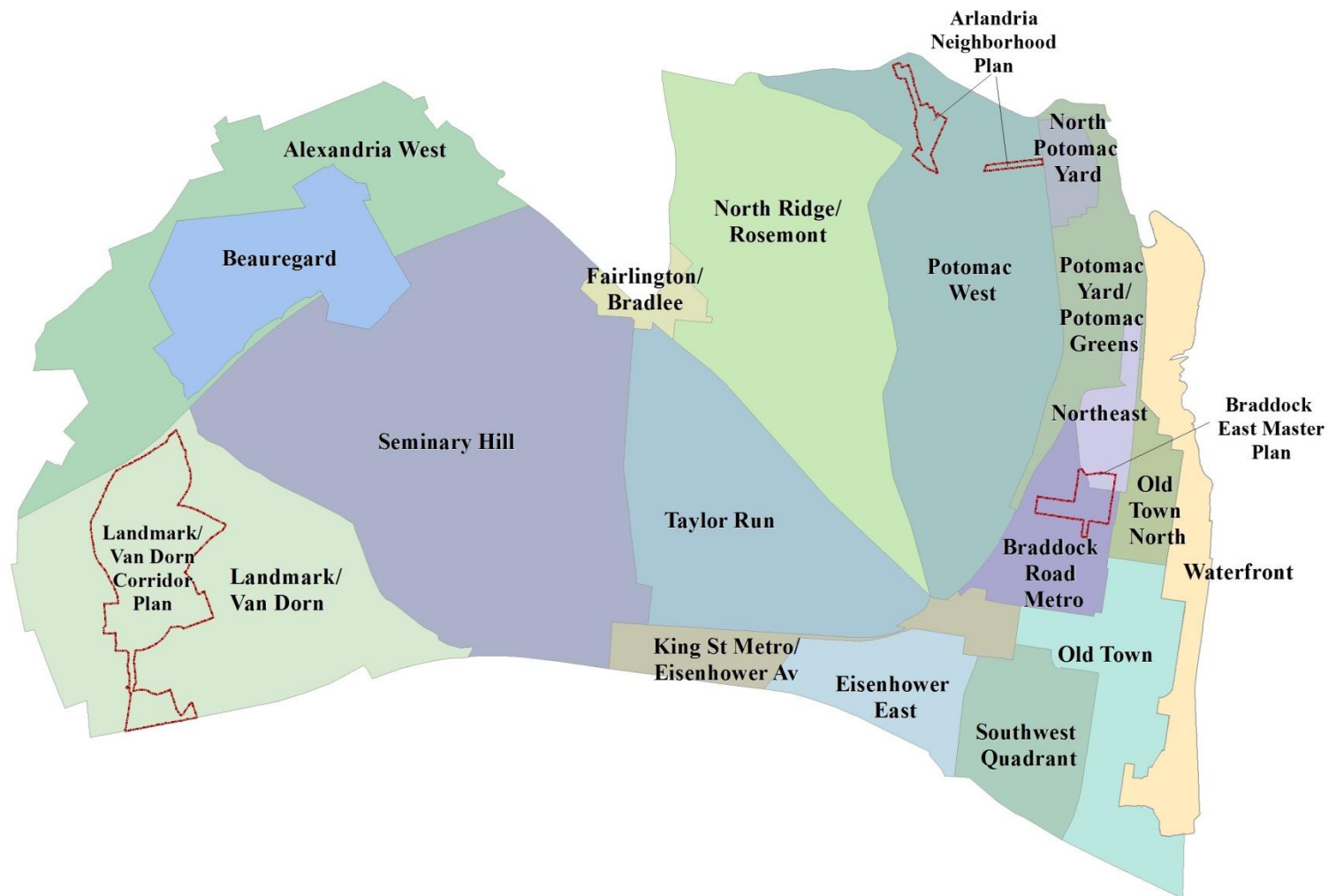


# Elect Vice Chair

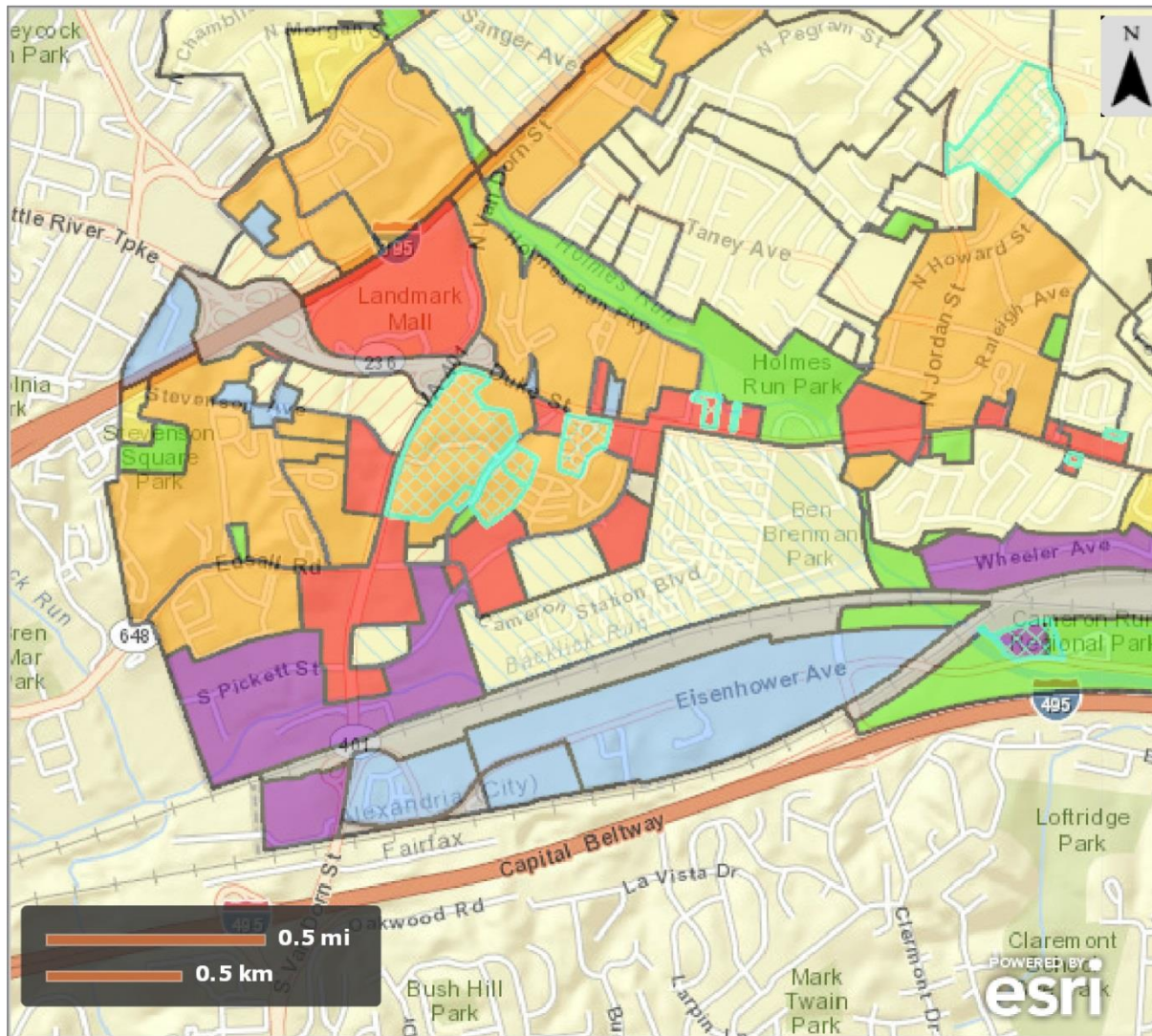
- To lead meetings when Chair is absent



# Small Area Plan Boundary Background Information



# Existing Zoning



## Overlays

### Proffers

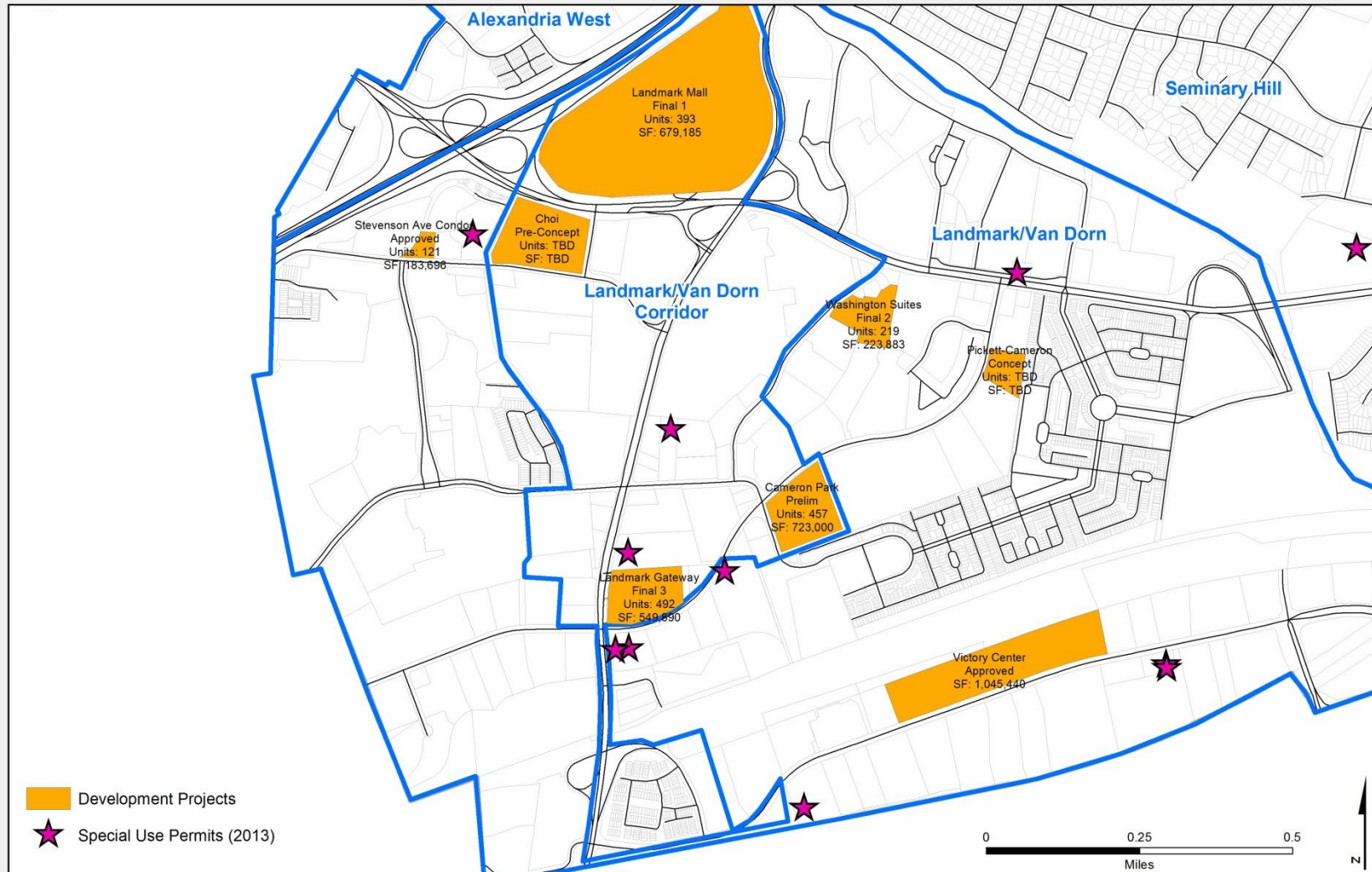
Proffers

Zoning

- Commercial
- CDD
- Commercial Residential Mixed Use
- Industrial
- Office
- Public Open Space
- Residential Low
- Residential High
- Residential Medium
- Utility and Transport
- Waterfront Mixed Use
- Waterfront Park and Rec



# Existing Development

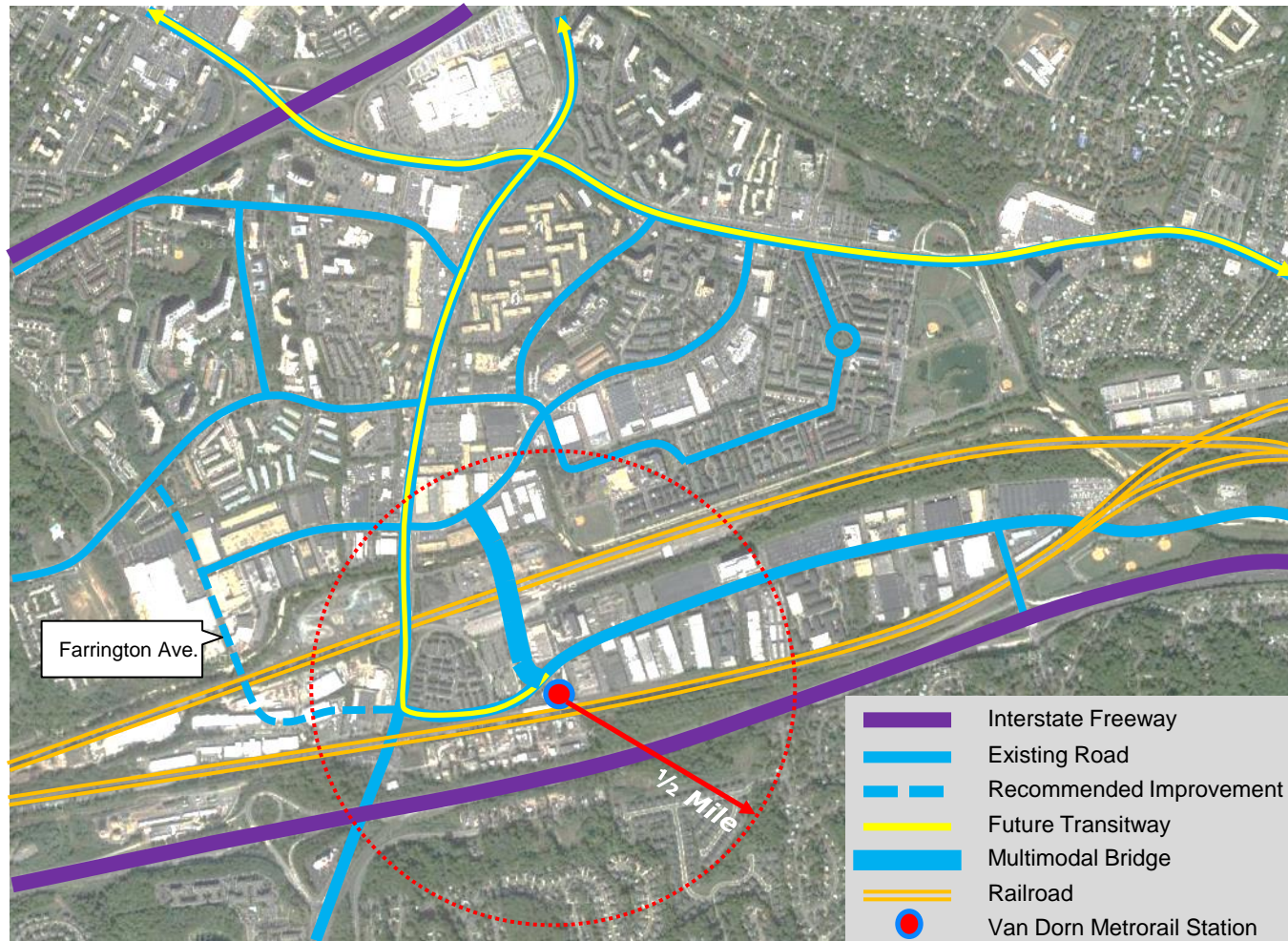


# EISENHOWER WEST



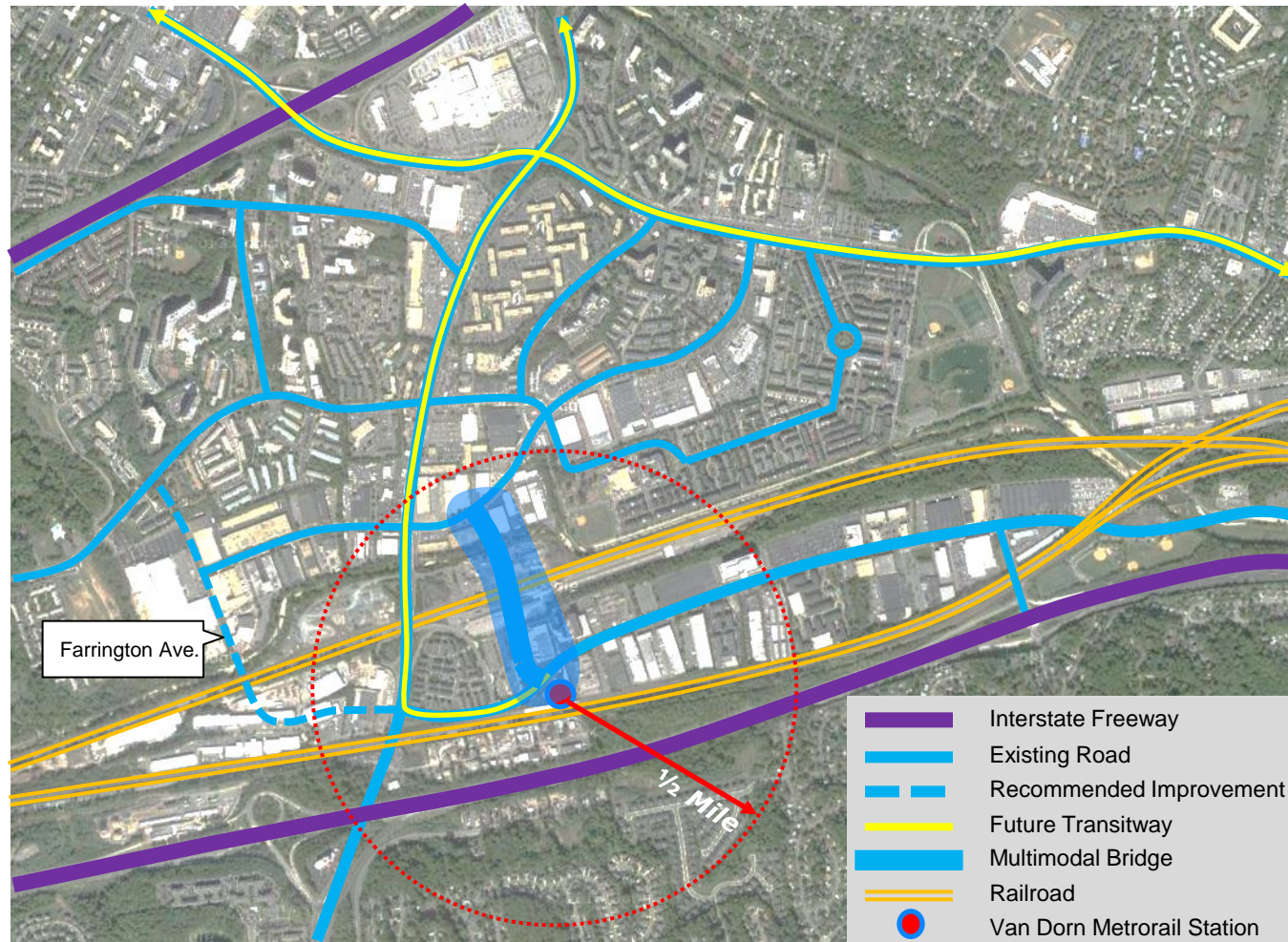


# Transportation: Existing and Planned Facilities

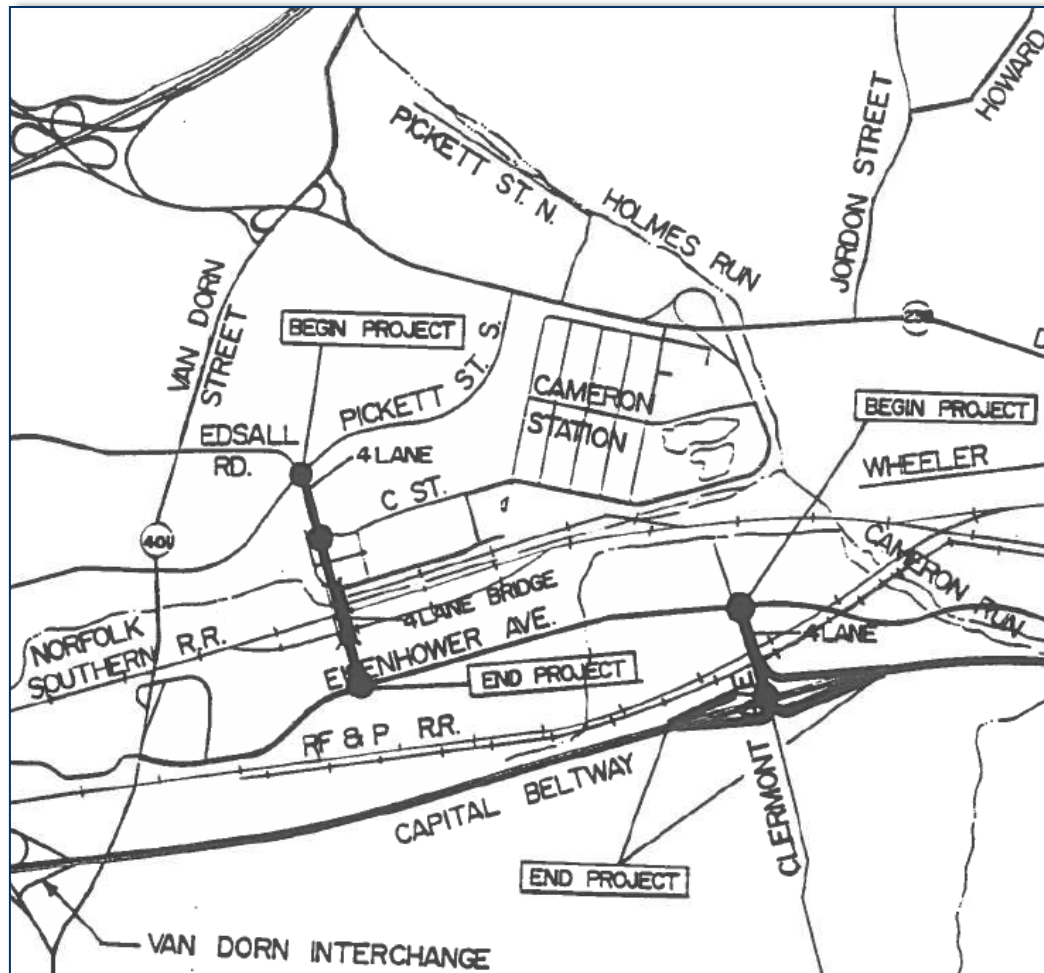




# Transportation: Existing and Planned Facilities



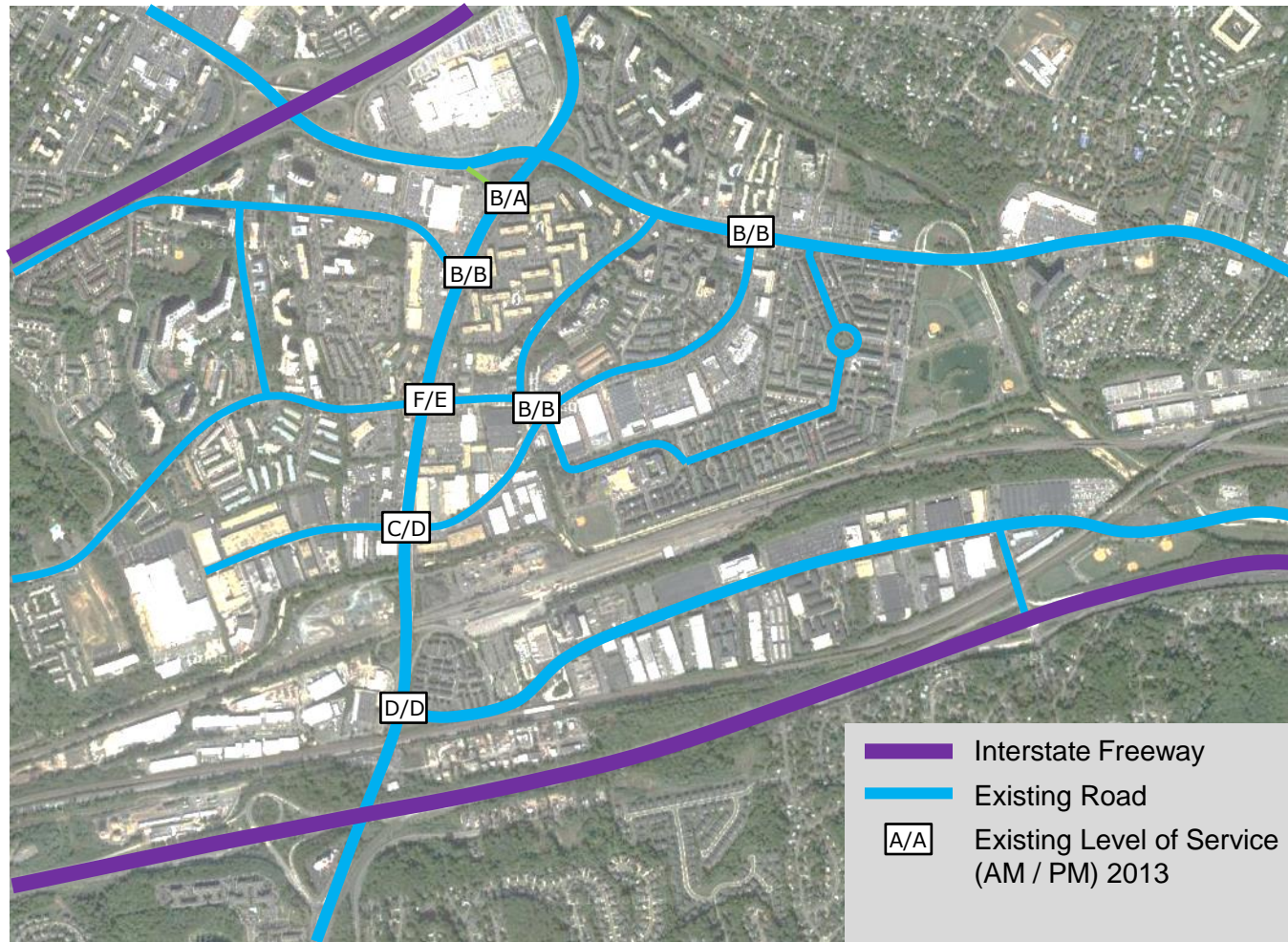
# Transportation: Clermont Connector



*Clermont Avenue Interchange with I-95 Environmental Assessment, 1993*

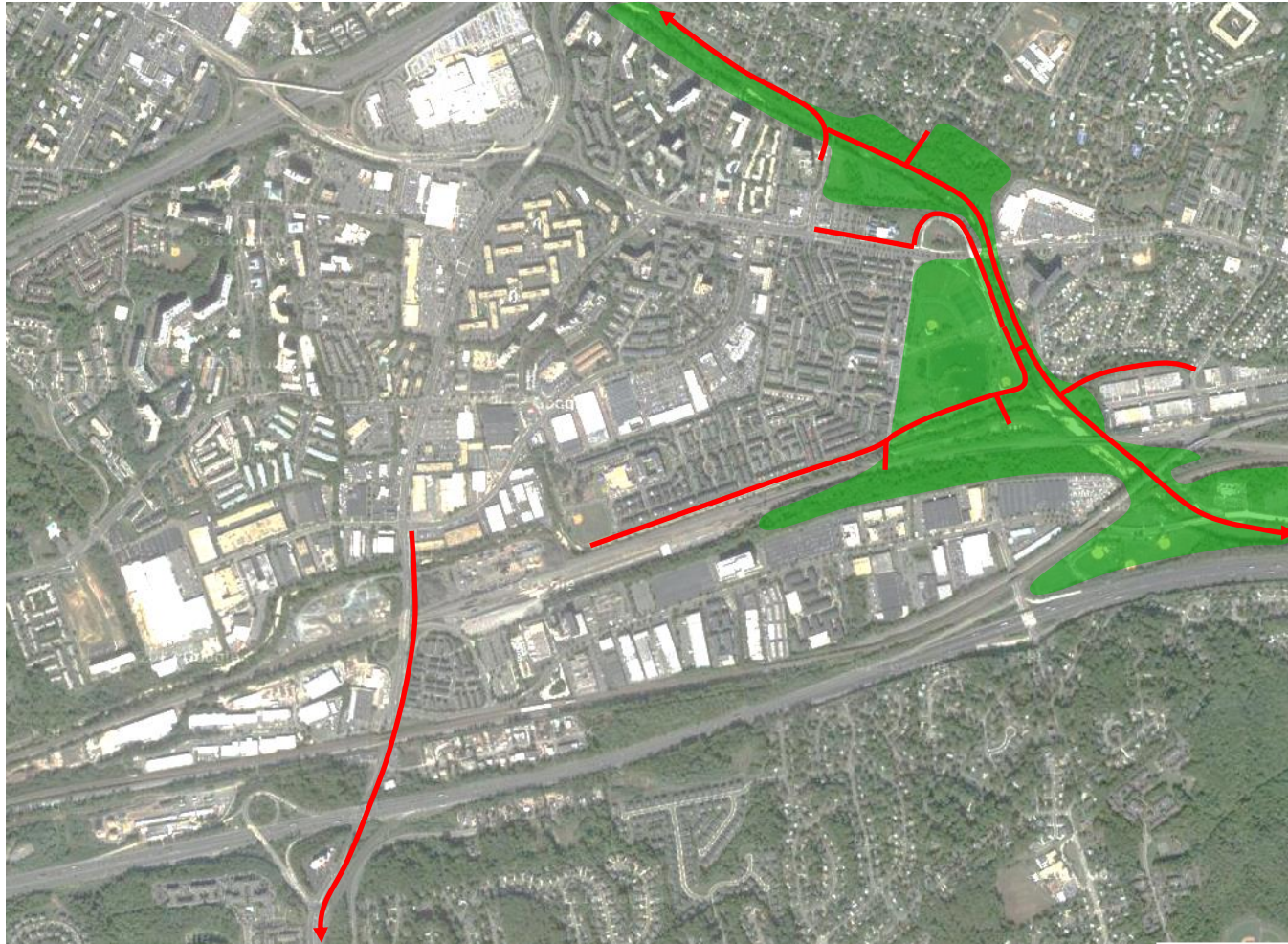


# Transportation: Existing Traffic



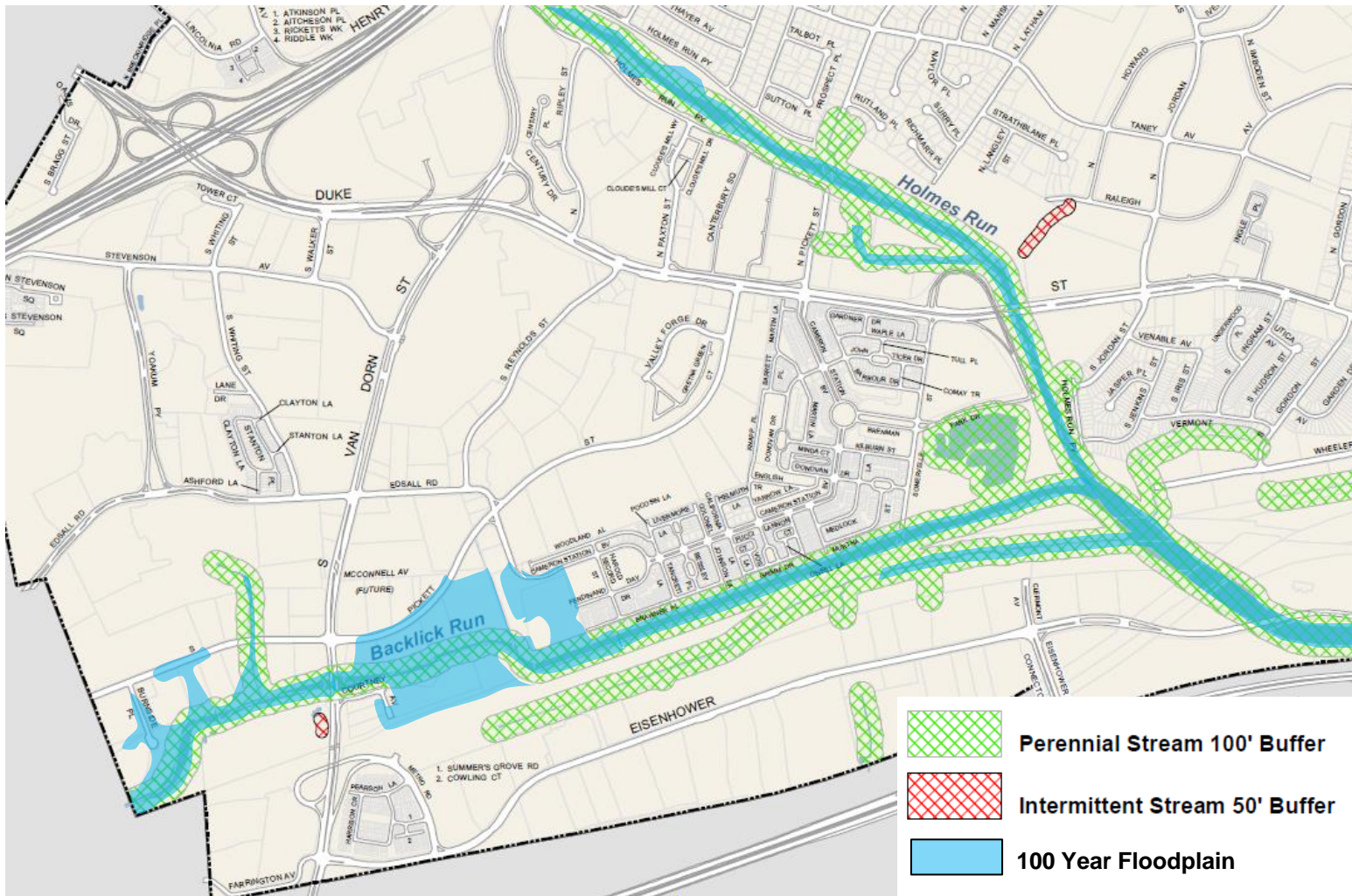


# Transportation: Non-motorized Trail System





# Environmental Constraints



## Small Area Plan Boundary: What We Heard

- Staff should propose a boundary for the Steering Committee and Community to offer input
- Boundary should remain the same as the Landmark Van Dorn Small Area Plan
- Boundary should include non-residential properties northeast of the Duke and Pickett intersection



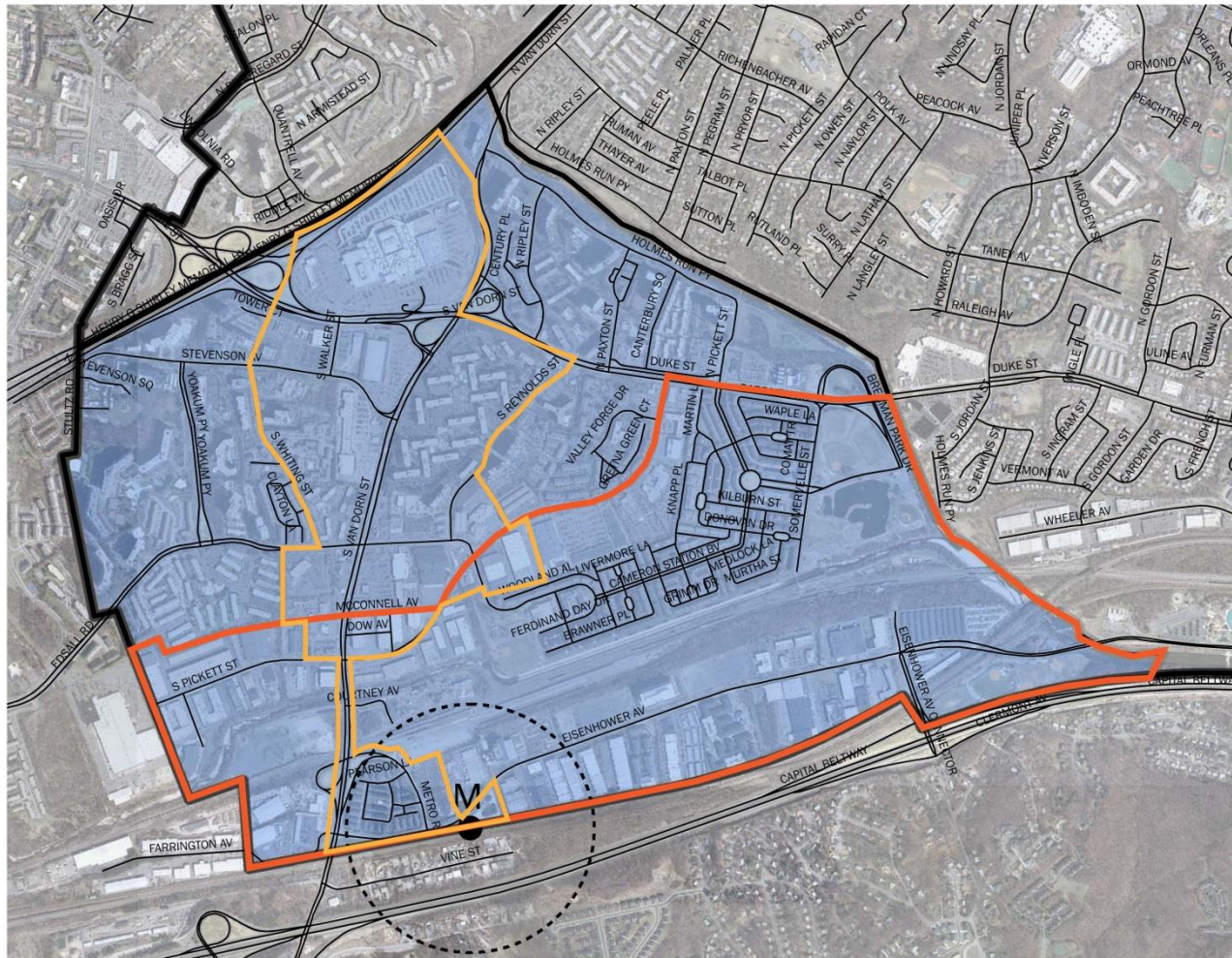


# EISENHOWER WEST





# Small Area Plan Staff Recommended Boundary



.5 Miles

Landmark/ Van Dorn  
Small Area Plan

Landmark/Van Dorn Corridor  
Plan Boundary (Overlay)

Proposed Small Area Plan  
Boundary

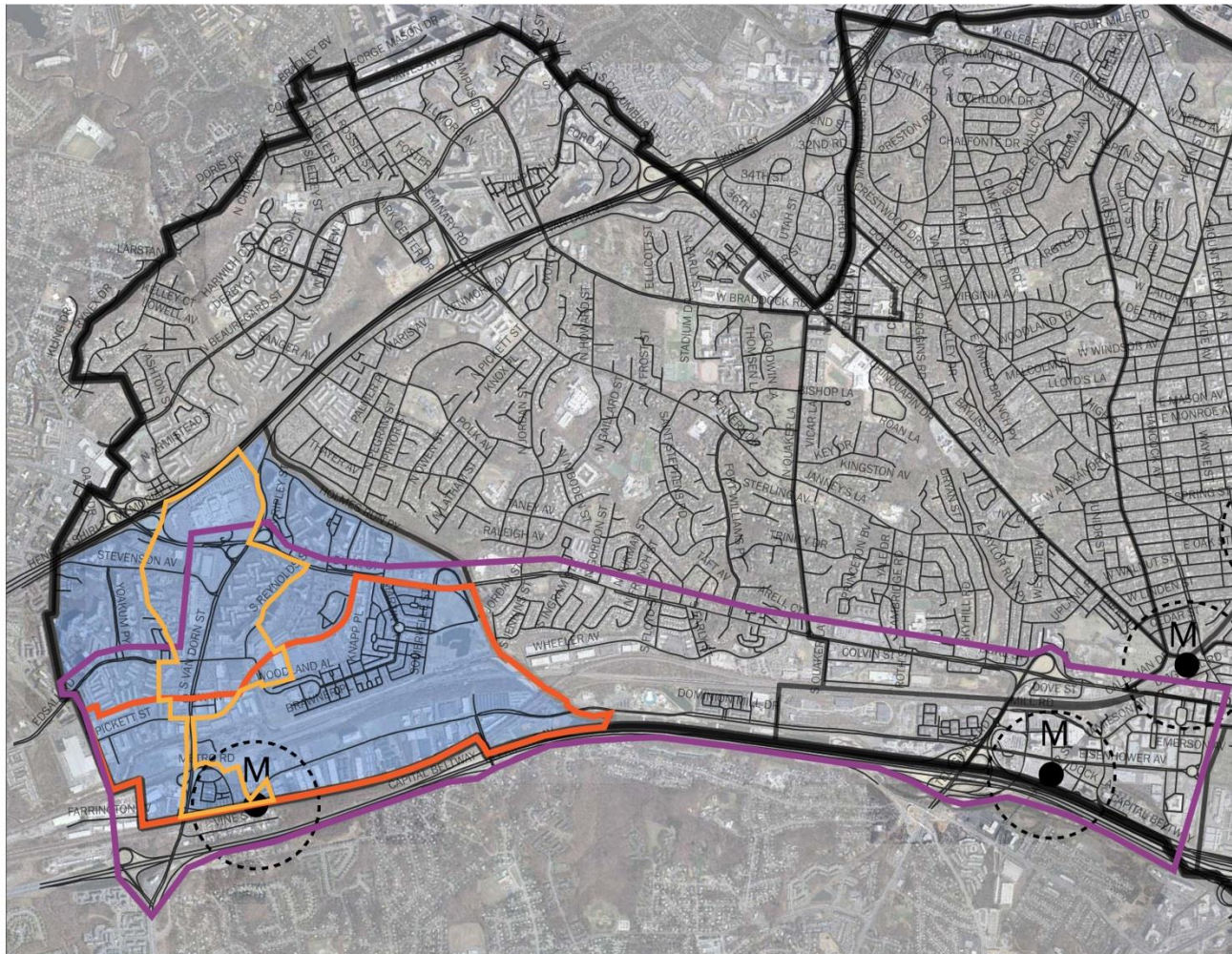
EISENHOWER WEST



April 29, 2014 Eisenhower West Steering Committee



# Small Area Plan Staff Recommended Boundary

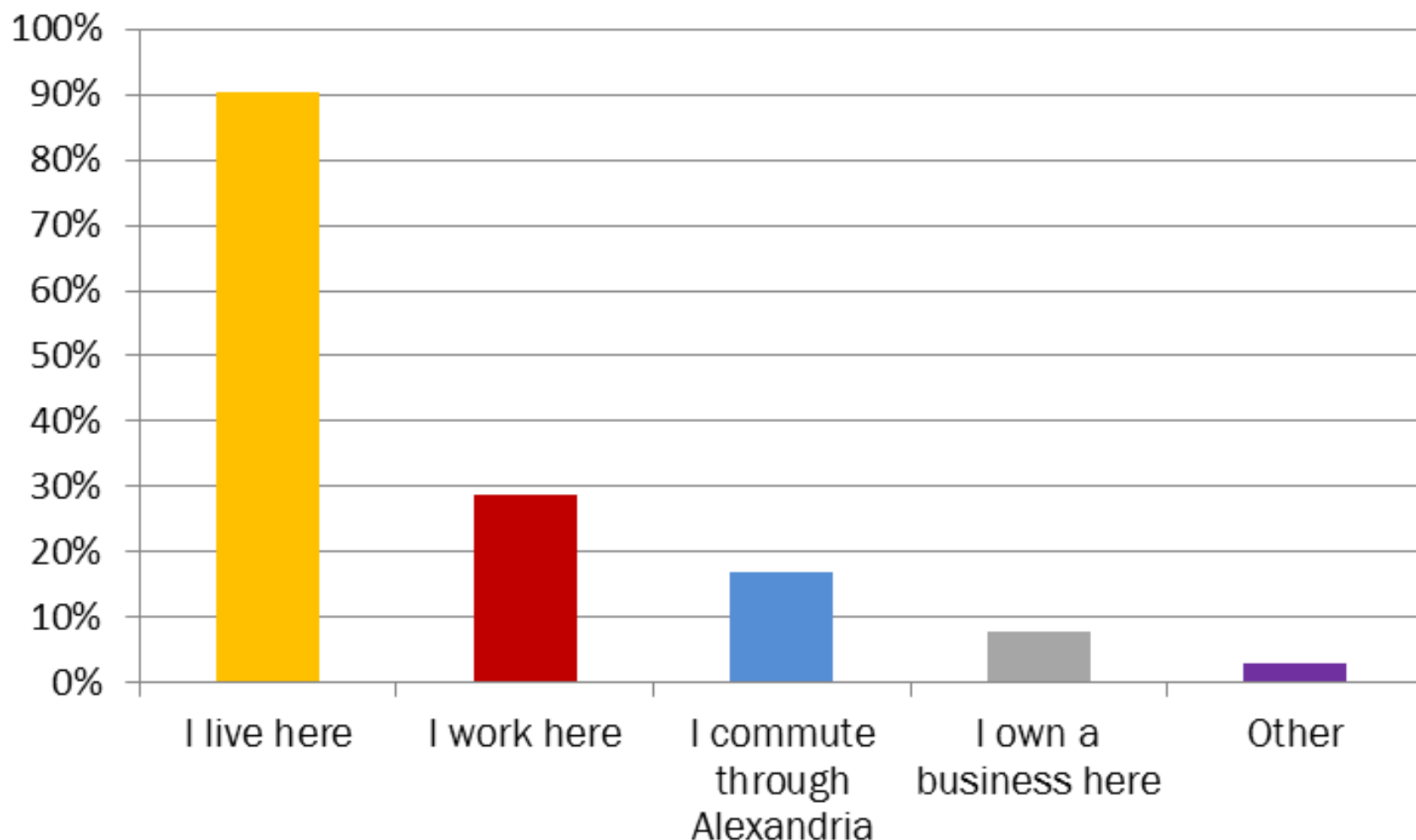


# Online Survey #1: Results

- Open March 7- April 4
- 384 complete responses
- Focused on issue identification and basic demographic information



# What is your connection to the City?



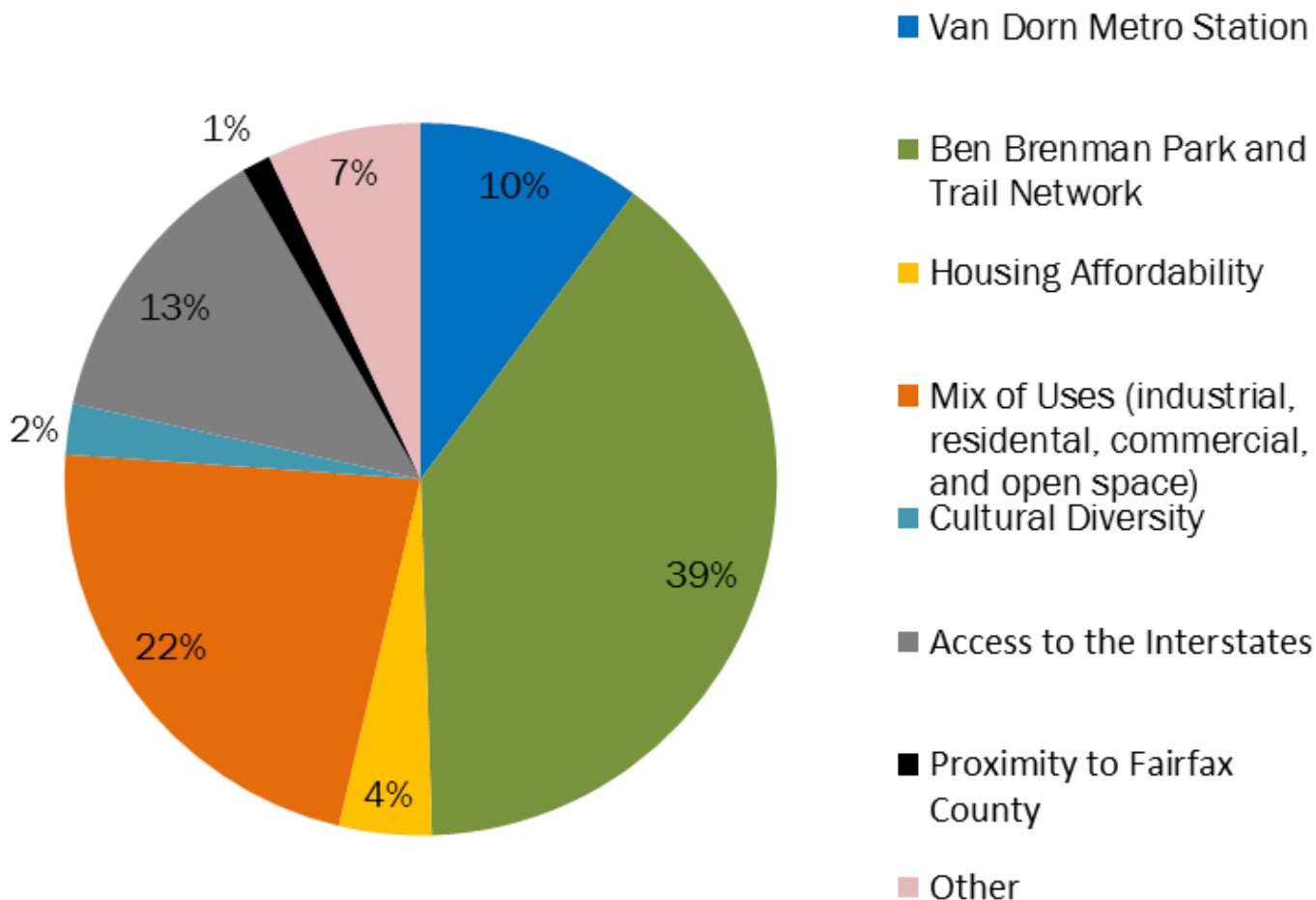


# Why do you come to the Eisenhower West Area?

- **Shopping:** Home Repair, Grocery, Computer Store
- **Services:** Auto, Health, UPS/FedEx, Recycling, Animal Shelter, Library
- **Outdoor Recreation:** Walking, Cycling, Group Sports, Water park, Running
- **Entertainment:** Movies, Restaurants, Bowling, Fitness
- **Transportation:** Metro, Duke Street
- Visit Friends
- Business/Work



# What do you like best about the Eisenhower West Area?

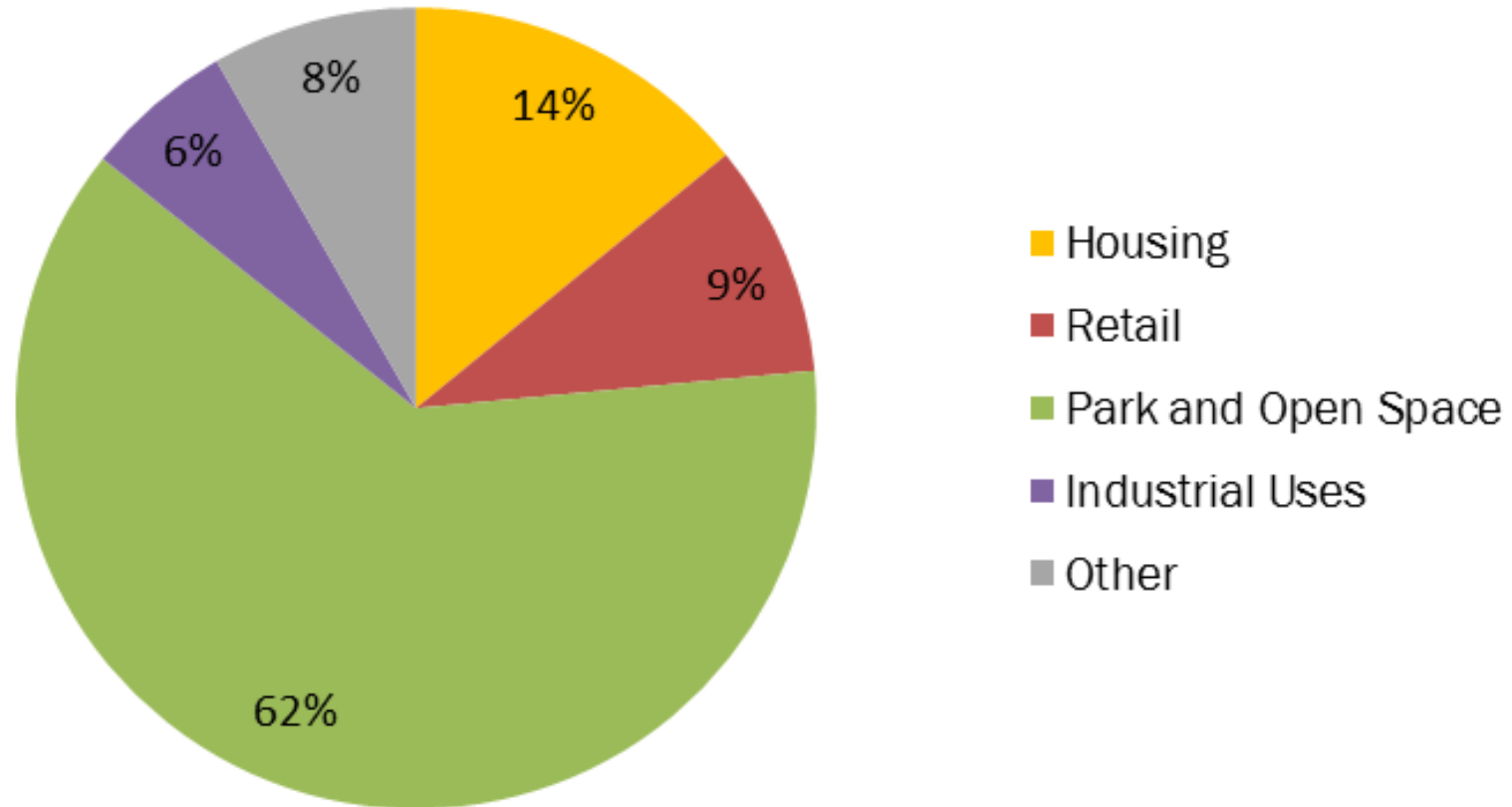


# What would you like to see change in the Eisenhower West Area?

- “Expanded bike and transit infrastructure, greater walkability, affordable housing choices.”
- “More places to eat within walking distance of my office.”
- “Give the area more of an identity. Introduce public art to residents and business owners as a force for positive change.”
- “I’d like there to be more nature.”
- “I think this corridor has enormous potential to complement NSF with labs and other light industrial uses.”
- “Eisenhower has the potential to be a big draw for light green industry.”

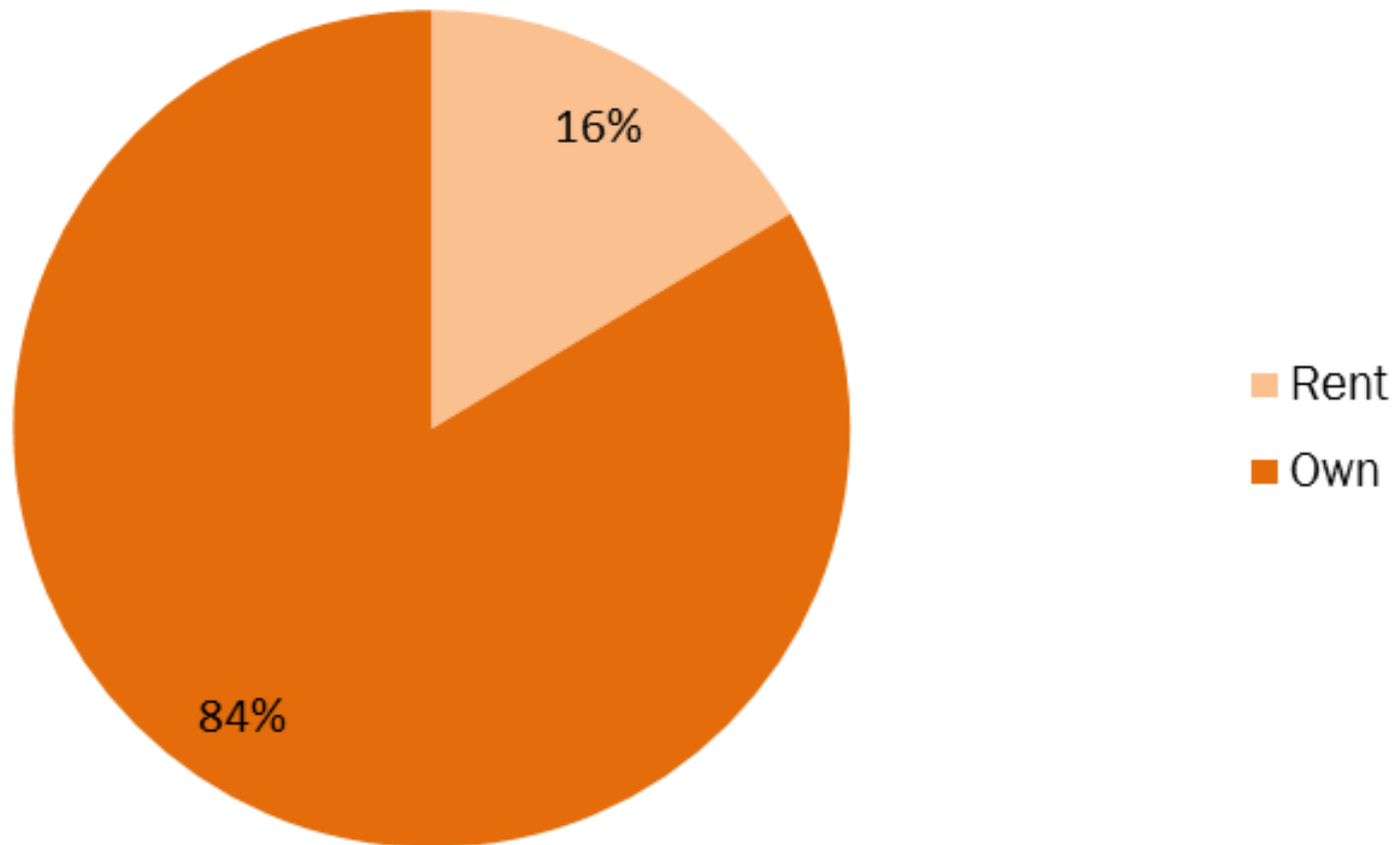


# Is there a place, use, or function you would like to preserve in Eisenhower West area?

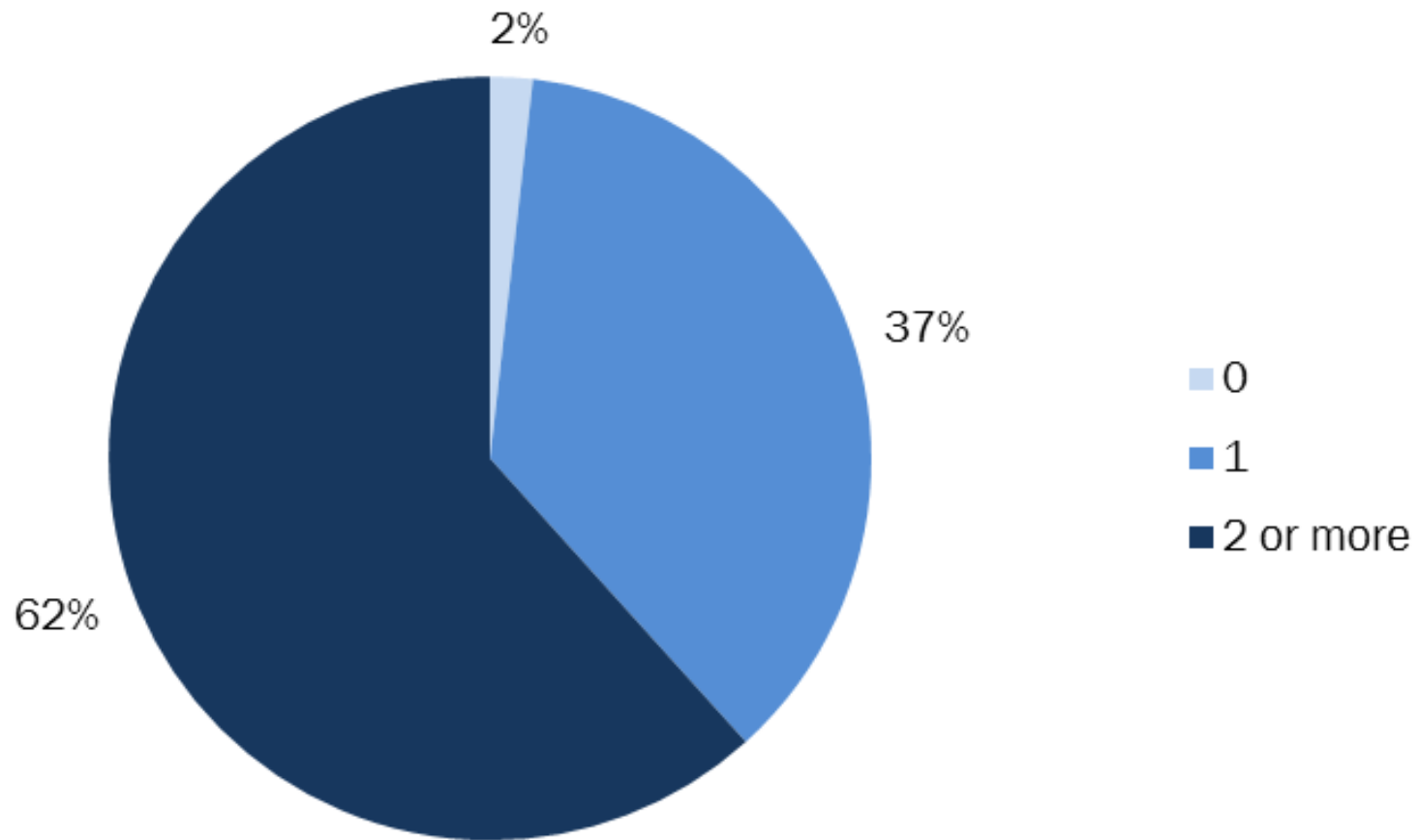




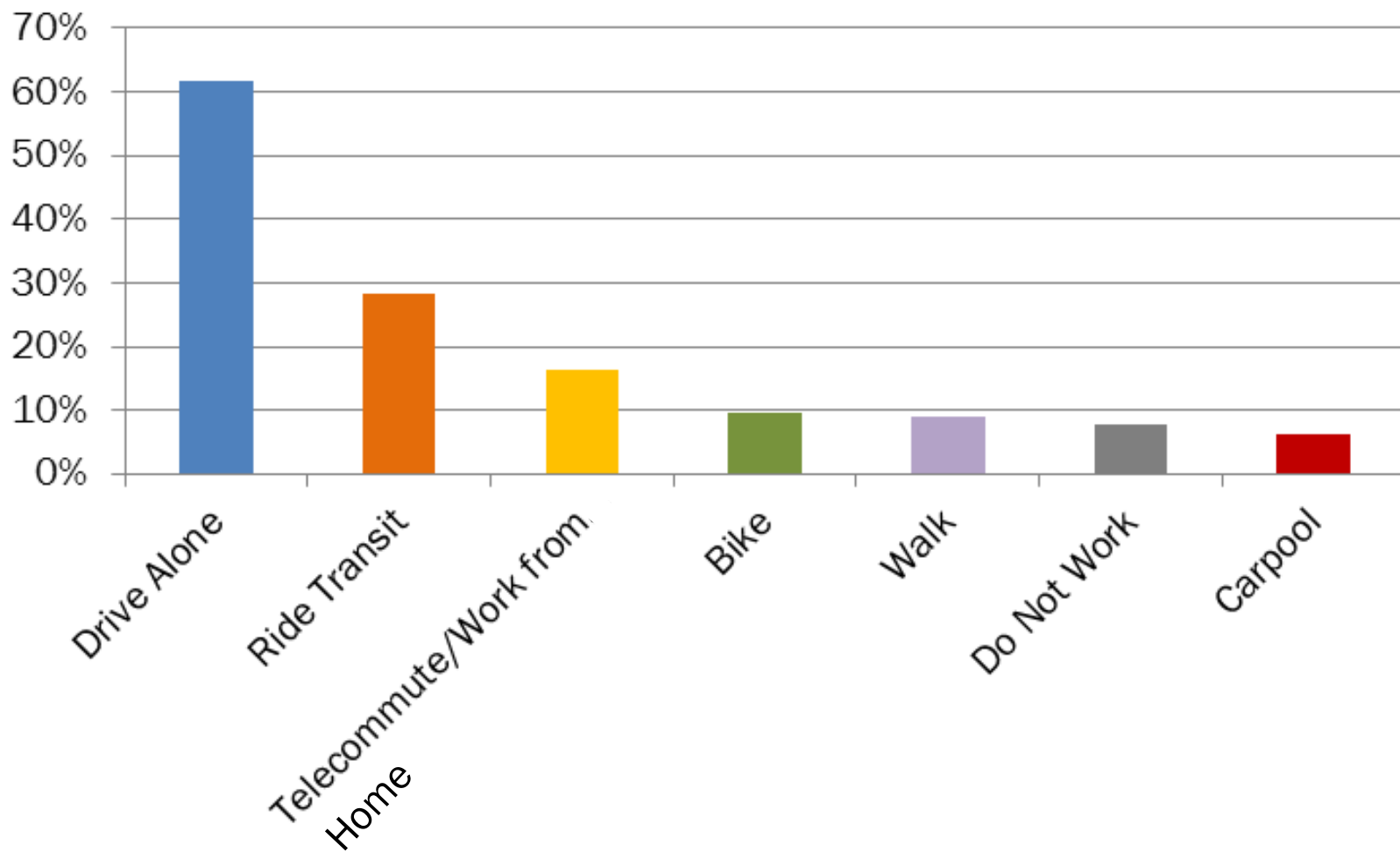
# Do you rent or own your home?



# How many cars or vehicles does your household have?



# What is the primary method that you use to typically commute to work?





# Common Themes

- Walkability
- Open Space
- More Retail Opportunities
- Connectivity and Improved Circulation



# Differing Opinions

- Affordable Housing
- Retail Mix
- Maintain Industrial
- Remove Industrial
- High Density Housing
- Single-Family Housing



# Online Engagement: How Can We Improve

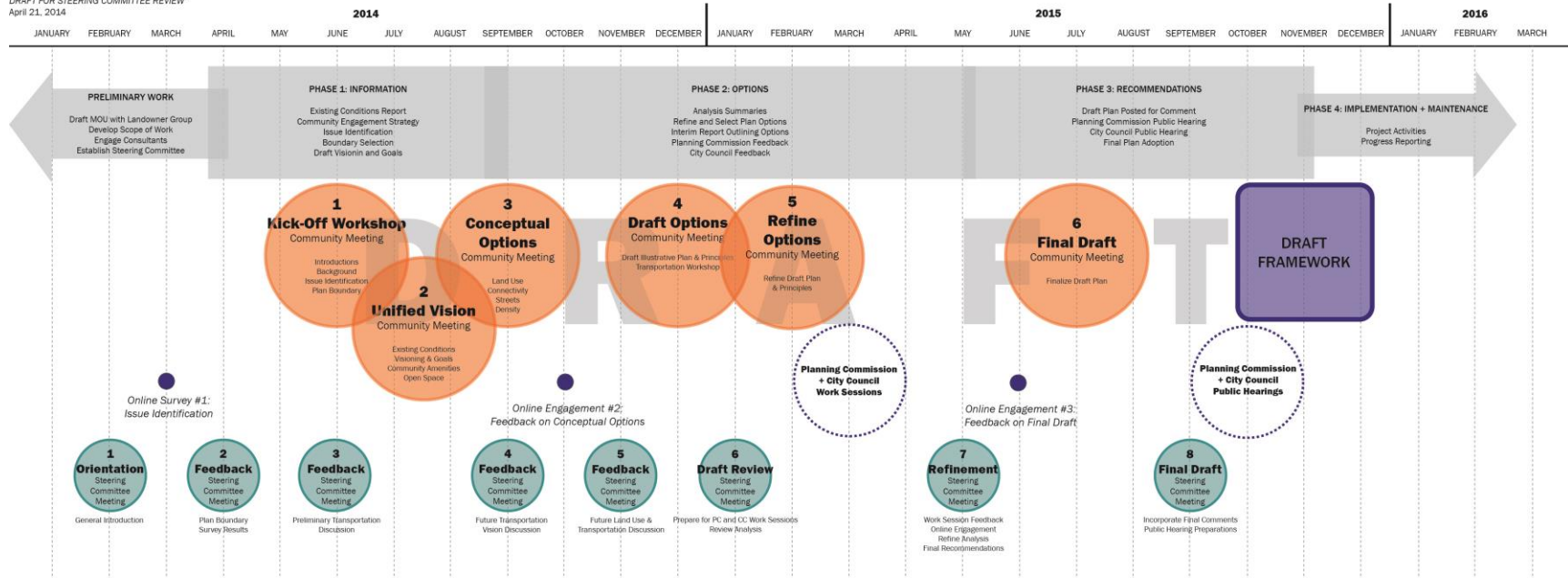
- Lessons learned?
- Suggestions for future surveys?
- Did we miss anything?





# Combined Work Program

DRAFT EISENHOWER WEST SMALL AREA PLAN AND TRANSPORTATION STUDY WORK PROGRAM DIAGRAM  
DRAFT FOR STEERING COMMITTEE REVIEW  
April 21, 2014



# Updates

- Transportation Consultant: Selected and has begun work
- General Planning Consultant
  - April 21<sup>st</sup>: Applications due
  - April 23<sup>rd</sup>: Evaluation Committee met to receive applications
  - Early May: Identify top applications
  - Mid-May: Interviews and identify preferred consultant
  - Late May: Secure consultant
  - Early June: Consultant begins work



# Upcoming Proposed Meetings

## Community Meeting #1

- Monday, June 16<sup>th</sup>, 2014, 6:30-8:30 pm
- Location: TBD

## Steering Committee Meeting #3

- Late June
- Location TBD

## Community Meeting #2??

- Monday, July 28<sup>th</sup>, 2014
- Location: TBD





# Questions & Meeting Evaluation

